

# COMPANY PROFILE

Personal Health Monitoring LLC, is a Florida telehealth company offering remote patient monitoring services.

## **ABOUT US**

Our team understands how to successfully deliver high-quality remote care and improve medical outcomes.

#### **VISION AND MISSION**

To reimagine the care experience by leading the transformation of virtual monitoring to Improve patient lives by providing your healthcare specialist with real-time information about your health.

### WHY US?

Our team includes senior accomplished healthcare and technology professionals experienced in medical services, data analytics, and Internet application development.



# **OUR TEAM**















# **OUR SERVICES**

#### **Virtual Care Platform**



Our platform empowers people to understand and improve their health using technology and behavioral science.







# OUR TEAM BIOS



Managing Partner
Serial Health-Tech Entrepreneur, Author

Charles is a seasoned entrepreneur with more than 35 years of healthcare technology experience. He is one of the first pioneers of digitizing the Patient Experience. Charles has founded, co-founded, and managed several successful national and international healthcare technology companies including Angelwatch, Dwyer Precision Products, Westside Communications, Wescom (Intego), Bellco Ventures, and Linxio Group.

In the early 1980's he saw the need to form Wescom) an international design and manufacturing company focused on using software base technology to automate the process and delivery of patient care needs. He formed a team and led the development of a patient-centric communications platform that included nurse-to-patient communication, locating, tracking, EMR integration, and analytics. The focus was to provide a safe and quiet environment and improve care provider efficiency while delivering a better patient outcome.

In 1984 he installed his first Central Command Center (Virtual Care Center) focused on delivering the best Patient Experience. The system allowed the management of all patient-related communications (alerts, alarms, and requests from one central point. The virtual command center increased efficiency, provided a quieter environment without the need to add staff, and increased the number of work hours while also increasing patient satisfaction and providing a better patient outcome.

In 2006, he rebranded Wescom as Intego. Currently, more than 200 healthcare facilities worldwide are using the technology. In February of 2012, he negotiated the sale of the assets of Intego to Critical Alert (www.criticalalert.com) and became an equity partner in Critical Alert, and was appointed the role of Chief Strategy and Business Development Officer. He held this position from 2012-mid to 2013. His customers include among others:

- Lakeland Regional Health
- Boca Raton Regional Hospital
- Baptist Health
- Methodist Le Bonheur Healthcare
- Ascension Health
- Nationwide Children's
- Ohio Health
- UF Health
- Duke University
- South Georgia Medical Center
- OSF HealthCare
- Corniche Hospital United Arab Emirates

Charles is currently a principal in several healthcare technology companies that provide cloud-based software solutions and professional services to clients throughout the U.S. Below are several companies where he currently has ownership and/or management responsibility:

- 3Clicks, LLC
- Personal Health Monitoring, LLC
- Bellco Ventures. LLC
- Dr. Connection Benefits, LLC
- Linxio Group, LLC
- High-Touch Ventures, LLC

Charles served as a member of the University of North Florida Brooks College of Health Dean's Council and the Brooks College of Health Advancement Committee for more than ten years.

He is also an inventor with several patents.

- Patent: U.S. Pat. No. 5,426,425 A locating and monitoring system that includes transmitters worn by a person, animal, or equipment to transmit a unique identification code while moving about a facility.
- Patent: U.S. Pat No. 5,957,603 Combination support and eraser for a dry-erase marker.

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MBA, Data Science, Tech Entrepreneur, Bestselling Author

Managing Partner

Digital Strategist & Bestselling Author. Greg has over 25 years of multi-disciplinary global business experience spanning marketing, sales, and IT management, as well as Internet software development, IoT, advanced data analytics, and journalism.

Greg has earned the following advanced degrees: MBA in IT Management, MS in Economics (GPA 4.0), and MS in Journalism.

He currently runs the business education company 3CLICKS.US. Greg teaches business analytics and digital strategies at the University of North Florida Coggin College of Business where he is an instructor and member of the Marketing Advisory Board.

Greg has worked over the years with customers from various industries. He has helped with his analytics and marketing expertise, among others:

Allstate, American Express, Aon/Hewitt, AT Kearney, AT&T, Aurora Healthcare, Blue Cross Blue Shield of Illinois, Charmer-Sunbelt, Continental Bank, Dean Foods, EDF, Exxon-Mobil, First Bank, John Alden Life, Ralph Polo, United Stationers, and the University of North Florida.

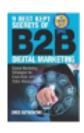
He has also designed analytics systems for K-12 public and private school districts across the U.S. to assist them in evaluating the effectiveness of various education programs. His analytic software has been implemented by many leading U.S. school districts.

Greg has authored/co-authored several books and textbooks on challenges in managing digital technologies in business.





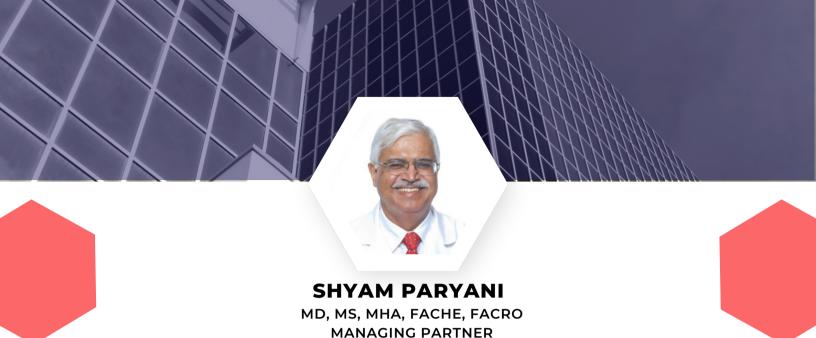












Shyam Paryani was born in India and came to Jacksonville at the age of 11.

Shyam Paryani attended the University of Florida, where he received a bachelor's degree in Electrical Engineering magna cum laude and a Master's Degree in Nuclear Engineering/Radiation Physics. He also earned a Master's in Health Administration from the University of North Florida (UNF) in 2002 with a perfect 4.0 GPA.

In his second year of college, Doctor Paryani was admitted early to Medical School in the Junior Honors Program. After graduating from Medical School near the top of his class and being inducted into the National Honor Society of Alpha Omega Alpha (AOA), he traveled west to Houston, Texas for his internship. He received training in Internal Medicine at the University of Texas and M.D. Anderson Hospital. Following this, he kept traveling west and landed in Stanford, California, where he received his training in Radiation Oncology.

Following the completion of his training in 1983, he returned to Jacksonville to join his father and Doctor Walter Scott in practice. He helped found the Florida Radiation Oncology Group (FROG).

He has served on the UNF Foundation Board, College of Health Dean's Council, and the Health Administration Advisory Board. He is the Founding Chairman of the Health Administration Alumni Board. Dr. Paryani was selected as the UNF Distinguished Alumnus in 2007 and the Distinguished Alumnus of the Department of Health Administration in 2017.

He is currently the Director of the EMHA program in Health Administration at UNF. He has served as a healthcare consultant to many hospitals and healthcare organizations. He has served on the National Medicare CMS Committee for DRG and ICD-10 implementation. He has authored over 100 scientific articles and publications.



Dr. Waqas Ahmed is an international speaker on digital health & telemedicine as well as the founder & CEO of American TelePhysicians, a physicians-led digital healthcare organization, which is the mothership of multiple global healthcare projects. He has been named among the Top 20 CEOs of Telemedicine companies in 2020 and has the honor of being invited by the United Nations for their high-level meetings on Digital Healthcare since then has hosted multiple events at the United Nations forum on Digital Health. He has also been a member of the World Bank/IFC and WHO think tank team on digital healthcare.

His company American TelePhysicians has digital healthcare projects in multiple countries including the USA, Pakistan, Nigeria, and Australia. These projects such as CURA4U utilize digital technology & specialty physicians' services to bring affordable and convenient healthcare delivery to the doorstep.

Dr. Ahmed is a graduate of King Edward Medical University Pakistan and is currently based in Jacksonville Florida USA, where he also practices as a Nephrologist and Hypertension Specialist



Matt has extensive experience managing and developing businesses that serve family and personal needs, including co-founding Home Team Equity and launching Dr. Connection Benefits. After attending the University of Georgia as a scholarship athlete from 1973-1977, Matt had a successful professional football career as quarterback for NFL teams the New York Jets, Denver Broncos, and Buffalo Bills, and later was the Jacksonville Jaguars color analyst for several years.



